

IB BUSINESS & MANAGEMENT – HL Year 2

Summer Assignment

SUMMER 2021

You have 1 assignment this summer, related to your Internal Assessment. If you have difficulties with anything, please email me at skucharek@wscloud.org over the summer and I will respond as quickly as possible.

Primary Research: conduct your primary research during the summer months. This will be your survey(s) AND your interview(s), etc. If you are doing an online survey, be sure you have access to your survey(s) results – they will be **due on the first day of school**.

- o Complete the **Questions for Determining Your Sample Size** document
- o Schedule a time(s) to conduct your survey(s). Be sure you are in contact with your business so they know your plan for administering your surveys. Since you will be administering your survey(s) online, you will most likely need their help deciding how your respondents will get the link to the survey(s).
 - **BEFORE ADMINISTERING ANY SURVEYS, BE SURE YOUR BUSINESS HAS APPROVED THE SURVEY ITSELF.**
 - Be sure you know what your sample size is **BEFORE** you administer your survey(s)
 - Be sure to schedule your interview(s) well in advance of when you want to actually conduct them. You may want to touch base with them now, to let them know you need to do this before school starts again in August.
IT/THEY MUST BE COMPLETED BEFORE WE START SCHOOL.
 - Be sure to give respondents enough time to take the survey. You may need to contact them to remind them to take the survey as you get close to the end date.
- o You don't need to have the answers from the interview typed on the first day of school in the fall, but you should have the answers. You will type them up in the fall. Just make sure you can read your writing.